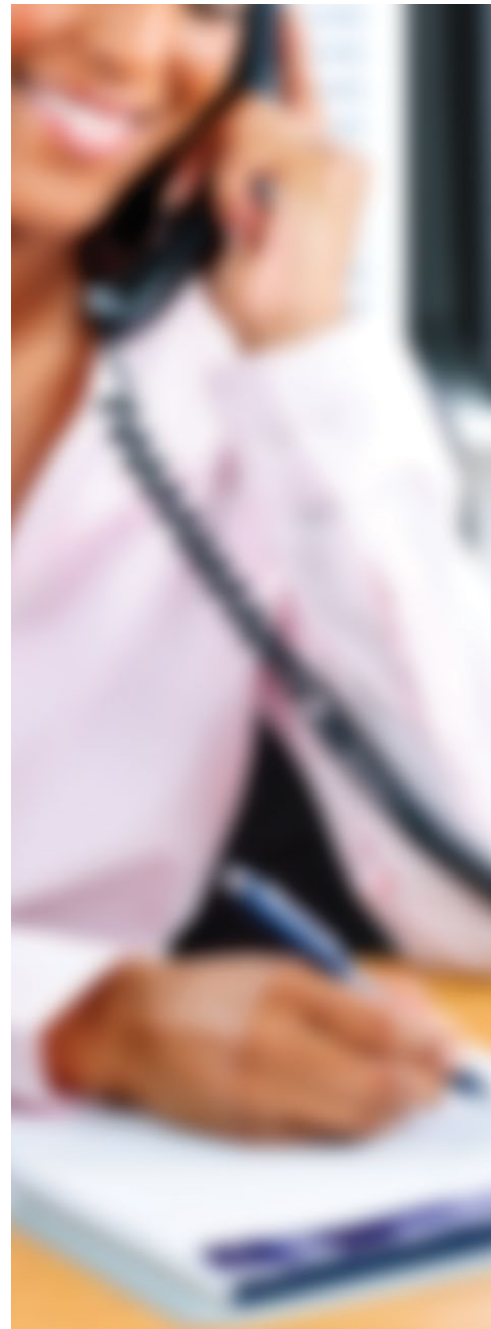


DATA BREACH SECURITY EMPLOYEE TRAINING

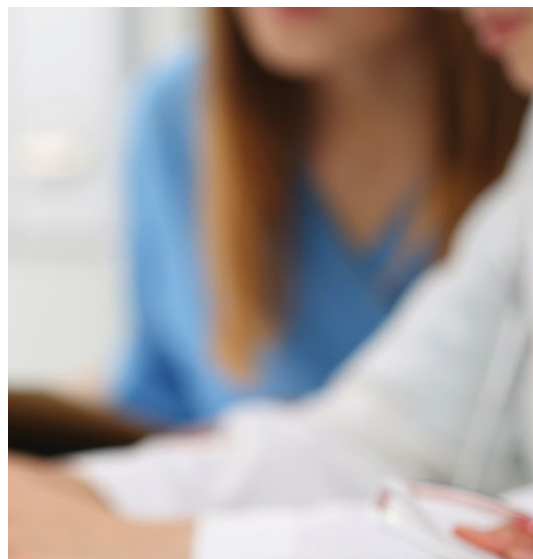


SAFEGUARDING YOUR WORLD



**SUPPORT YOUR
CUSTOMERS.**

**STRENGTHEN
YOUR BRAND.**





82% of Small Businesses Say They Are Not Targets for Attacks Because They Don't Have Information Worth Stealing.

Guess Again.

Your Customers Learn How to Protect Themselves.

Data thieves #1 targets are small businesses with 100 employees or less.

Most businesses don't know what they're up against. Data thieves are targeting your customers' demographic in many ways, often using smaller businesses as a gateway to larger businesses, which puts your company at a higher risk. Employees are the primary cause of data breaches through either careless or malicious acts.

Data thieves look for a way in.

Phishing attacks have increased 1300% in the past two years and ransom attacks are up from 1,000 to 4,000 per day. Our Phishing Intrusion Simulation Testing helps employees recognize potential phishing attacks and avoid them in the future.

Data security training is often a legal requirement and always a prudent business practice.

A number of federal and state laws require businesses that handle or have access to personal information to train their employees on the safeguarding of that information, as well as to document that training. It's a critical step in data breach prevention.

Employee training is one of the keys to data breach prevention.

Employee training is the first line of defense against the devastating costs of a data breach. Our videos instruct on the smart decisions that must be made when handling legally protected data.

Reinforce Your Brand.

First watch offers a co-branding opportunity.

Our Data Breach Security Employee Training Videos and Emails can be easily co-branded with your company name and logo. Co-branding lets your customers know, "We're in this with you."

You can provide this valuable training at a small cost per customer. Our training helps them stay in business and helps your company value grow. The best part – First Watch does all the work!

First Watch Data Breach Security Employee Training Videos Are Designed to Help Your Customers Train Their Employees.

From Entry Level Employees to the CEO, Everyone's Covered.

For successful data breach prevention, everyone in a company must participate. That's where our Employee Training Videos come in. They're laser focused on data breach protection: just three to four minutes long to maximize your customers' time and investment.

3-Part Plan:

- Data Breach Security Training Videos
- Phishing Intrusion Simulation Testing
- Monthly Continuing Education

The One-Year Plan Includes:

- Initial 10 video training series with online quizzes
- Weekly progress reports emailed to the employer
- Employee reminder emails until training is complete
- Results compiled in easy to read online dashboard
- Six-month review for employees to watch videos again with new quiz questions
- Phishing intrusion simulation testing on a periodic basis
- Monthly data security educational newsletter

Initial 10-Part Video Series

- | | |
|-----------------------------|------------------------------|
| 1. Employee Awareness | 6. Mobile Devices |
| 2. Phishing | 7. Physical Security |
| 3. Data Breach Preparedness | 8. Electronic Communications |
| 4. Confidential Information | 9. Data Destruction |
| 5. Passwords | 10. Minimum Necessary |

Each video comes with a brief online quiz that employees take after viewing. Results are compiled and delivered to your customers in an easy-to-read online dashboard. This helps determine where their employees stand in terms of data security and when someone may need a refresher on proper company policies and procedures. It's invaluable training for data breach security.

Phishing Intrusion Simulation Testing consists of periodic phishing emails sent to employees to safely test if they are clicking links in suspicious emails. If the link is clicked on, a page displays to inform the employee this was an example of a phishing email that hackers use to get into a company's computer system. Results of the phishing tests are provided online. Weekly progress reports are emailed to the employer.

FIRST WATCH DATA BREACH SECURITY EMPLOYEE TRAINING IS RIGHT FOR YOUR CUSTOMERS AND YOU.

ADD VALUE. REINFORCE YOUR BRAND.

First Watch is a solutions company dedicated to creating services that help companies protect their assets from the devastating effects of data breach and help protect consumers from the ever-growing threat of identity theft.

We offer comprehensive solutions for businesses and organizations both large and small. We're committed to building a new standard for fraud protection. Whether it's your business, your brand, or your identity, First Watch exists to safeguard your world.

YOU CAN RELY ON FIRST WATCH.

Please call **888-635-3587** today with questions or for more information on our Data Breach Security Employee Training Plan. Or visit us at **firstwatchcorp.com**.

