

ORGANIZATIONS CAN LOSE CONTACT
WITH PEOPLE THEY NEED TO LOCATE.

FIRST WATCH CAN HELP YOU
MEET YOUR LEGAL AND FIDUCIARY RESPONSIBILITIES



SOME COMPANIES FIND ADDRESSES. FIRST WATCH LOCATES PEOPLE.

Many companies and organizations know it's a prudent business practice, and often a state or federal requirement, to communicate with employees or individuals with whom they have lost contact. Do you need to locate someone to reconcile a trust account, or distribute stock shares, or pay unclaimed dividends? Are you trying locate beneficiaries for COBRA or life insurance policies? It can be difficult and time consuming, and that's where First Watch People Locator Services can help.

We Produce **Actionable** Contact Information.

Some companies use a *single* data provider to look for the addresses you need. First Watch uses *multiple* data aggregators with real time data, over a secure cloud-based platform to produce actionable information to locate and contact people.

First Watch analytics resource an array of information networks like PeopleFindersSM, LexisNexisTM, eBureau[®], and many others. When that's not enough, we can apply our social engineering expertise—Facebook, Twitter, obituaries and more—to find the emails, addresses and phone numbers of an individual's friends and relatives.

For many customers, we call and speak directly with the person or relatives to confirm correct identities. Our experienced and professional U.S.-based account managers know how to talk with people so they understand that we're here to help.

Some Ways to Use Our People Locator Service.

Data Breach Notifications - NCOA Enhancement Service

Companies typically use only the National Change of Address (NCOA) process to locate where people live. If your company has a data breach and only uses NCOA, you will likely have undeliverable letters returned. According to laws in several states, your notification attempts must adhere to requirements that ensure sufficient contact efforts.

Our **NCOA Enhancement Service** addresses these laws and increases the probability your affected population receives the required notification. This can also help minimize the need for media notification.

Support for Attorneys

Some of the ways in which we assist attorneys are:

- Locating individuals for the release and distribution of unclaimed property or the recovery of dormant accounts.
- Locating rightful heirs of a deceased relative for estate reconciliation.
- Locating witnesses.

Missing Participants

Many companies may have a fiduciary responsibility to communicate with people with whom they have lost contact. This responsibility can include participants who are entitled to receive benefits associated with:

- Defined benefit plans.
- Defined contribution plans.

With over 12 years experience, First Watch has all of the resources and we're ready for you. So when your company or organization needs help locating people for any reason, make First Watch your first call.

You Can Rely on First Watch.

We are committed to innovation and higher standards for the ever-changing world of locating people, data theft, identity theft and fraud protection. We offer comprehensive solutions for businesses and organizations of all sizes. Whether it is your business, your brand, or your identity, First Watch exists to safeguard your world.

For more information call **888-635-3587** or email sales@firstwatchcorp.com. Or visit us at firstwatchcorp.com/lp.

