

SHIELD PLAN

PROTECTING YOUR BUSINESS



SAFEGUARDING YOUR WORLD



**ARE YOU HEADING
INTO A DEVASTATING
DATA BREACH?**

**OUR SHIELD PLAN CAN
BE YOUR SAFETY NET.**



FIRST STEP PROTECTION





82% of small businesses say they are not targets for attacks because they don't have information worth stealing.

GUESS AGAIN.

Data thieves' #1 targets are small businesses with 100 employees or less.

Data thieves are targeting your demographic in many ways, often using smaller businesses as a gateway to larger businesses, which can put your company at a higher risk.

Employees are the #1 cause of data breaches.

Employees are the primary cause of data breaches through either careless or malicious acts. Phishing attacks have increased 1300% in the past two years and ransom attacks are up from 1,000 to 4,000 per day. Employee data security training is often a legal requirement and always a prudent business practice.

The cost of a security breach is always higher than the cost of protection.

Have you evaluated the cost of data breach protection vs. the cost of having a data breach? Lack of compliant preparation and response can result in:

- \$38,000 average cost plus assessments, fines and penalties for a small business to respond to a data breach.
- \$20,000 average cost to a small business for forensic investigation.
- 57% of customers lose trust in the brand. 31% terminate the relationship.

Avoid devastating losses from data breaches with our Shield Plan and:

- Prepare to help prevent data breaches affordably.
- React compliantly and effectively to data breaches with one phone call.

We have an easy pathway to state and federal legal compliance.

Many businesses are required by states and the federal government to comply with data breach security laws. First Watch's Shield Plan provides the first-step tools that can start your business on the path to compliance.

EXPLORE THE DETAILS OF OUR SHIELD PLAN.



Our affordable plan fits any budget.

Affordable for your practice and simple and easy to implement, First Watch's Shield Plan is a first-step plan delivered through an online platform. Once you are enrolled, we automatically send you a welcome email, with a link to login and access your benefits.

FIRST WATCH SHIELD PLAN

BREACH PREVENTION AND COMPLIANCE TOOLS (with periodic updates)

Organizational Data Breach Online Risk Assessment
Sample Policies and Procedures—Limited
HIPAA Pre-breach Resources—Limited
Articles and Commentary

DATA BREACH SECURITY EMPLOYEE TRAINING VIDEOS (with online quizzes)

Employee Awareness • Phishing • Data Breach Preparedness

PHISHING INTRUSION SIMULATION TESTING

Initial Baseline Test • One Retest

PRE-BREACH LEGAL ACCESS

Data Security Attorney Hotline

DATA BREACH REACTION SERVICES (available at preferred pricing)

Legal Consultation (Data Breach) • Forensic Investigation
Notification Letters – Print and Email • Call Center Assistance
Identity Protection • Public Relations

DATA BREACH REACTION GUIDE

Data Breach Reaction Plan • Data Breach Attorney Hotline (available at preferred pricing)
Data Breach Reaction Plan Development - Attorney (available at preferred pricing)

OPTIONAL PLANS

360 PLAN

For expanded protection, our all-inclusive 360 Plan provides you with the tools for a comprehensive data security strategy. It helps your business avoid data breaches, reduce your financial risks and react compliantly and effectively to minimize the negative impacts of a data breach. In the event of a data breach, First Watch Risk Protection provides \$100,000 (after the first \$1,000)* for data breach reaction services along with government fines/penalties and card industry assessments. For details on this optional plan, please call us at **888-635-3587**.

DATA BREACH SECURITY EMPLOYEE TRAINING PLAN

Employee training is the first line of defense against the devastating costs of a data breach. For successful data breach prevention, everyone in a company must learn to make smart decisions when handling legally protected data. A number of federal and state laws require businesses that handle or have access to personal information to train their employees on the safeguarding of that information, as well as to document that training. Our one-year program includes:

- Initial 10 video training series with online quizzes
- Weekly progress reports emailed to the employer
- Employee reminder emails until training is complete
- Results compiled in easy to read online dashboard
- Six-month review for employees to watch videos again with new quiz questions
- Phishing intrusion simulation testing on a periodic basis
- Monthly data security educational newsletter

PREPARE AND REACT.



Prepare with solutions to help avoid a data breach.

React compliantly and effectively to minimize the negative impacts of a data breach.

Please call **888-635-3587** for more information about our Shield Plan.



WORLD-CLASS PARTNERS

First Watch works with its world-class partners to help your business reduce the chance of a data breach and react when one occurs.



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